Cambridge Elements

Public and NonProfit Administration

Motivation for the Public and Nonprofit Elements Series. Things are changing rapidly among publishers of academic research in our area. This series aims to improve that situation in ways offered by no other publication method. The foundation of this series will be both cutting-edge contributions on emerging topics and definitive reviews of keystone topics in public and nonprofit administration, including the interstitial space between nonprofit and public administration including but not limited to networks, public-private partnerships, collaboration, governance, etc. The hallmarks of Cambridge Elements are:

- a compelling balance of a journal article's rigor and a book's flexibility
- rapid publication and dissemination;
- rigorous peer-review by leading scholars;
- short books (called Elements) in the range of 20,000 to 30,000 words (40 to 75 pages);
- ability to host dynamic content;
- authors retain copyright;
- availability of online, onscreen, and print versions.

After looking at published topics, a proposal for the series should include the following:

First, proposal length is typically around 600 words. In some cases additional detail may be needed, for example, to better detail how the Element extends previously published work.

- Include a working title and prospective/current co-authors.
- Please also supply contact details (excluded from word count) AND a current copy of authors' CVs.
- We may use the abstract and author information for advance bibliographic/marketing information so keep us in the loop if this changes.

Second, the prospectus should address these items:

- the problem or puzzle your project addresses,
- what's distinctive about your approach (given our current knowledge); this might include your theoretical and/or methodological approaches but is not limited to that
- prospective readers/audiences, e.g., communities, classes, for your Element

Third, the prospectus should include a draft outline of "chapters," which are to be called sections or parts. Even though Elements are shorter than typical books, we'd like our projects to include sections or parts, with a table of contents of those parts in the full draft, to make it easier for readers to see the overall contribution and organization.

Fourth, anticipated delivery date of full manuscript, if proposal is approved, as well as anticipated length.

Finally, it would be good to know if author is planning on using any non standard file types (e.g. audio and video, which are neat possibilities in Elements but not required).

Any questions? Ready to submit your proposal? → pnpelements@gmail.com

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Series Home: http://bit.ly/CUP_PNP